





HELPING COLLECTIVES **HELP ATHLETES**


Help all your athletes, playing all sports get access to NIL money
Eliminate the burden of planning activation events to pay athletes
Give your athletes more time to focus on training and studying

If you are an established NIL collective and want to increase the NIL opportunities for your student athletes, playing all sports, both men and women, you have come to the right place!

There are 3 primary benefits myNILpay can provide to an NIL collective:

 **New revenue source for Collectives.** myNILpay transactions supplement the funds raised by the collective and can count towards your NIL commitments to student-athletes, allowing the collective to reallocate funds, expanding their reach to additional sports and athletes.

 **Increased NIL access for athletes.** myNILpay is a complement to any type of collective situation, non-profit or for-profit, and gives your student-athletes access to a fan that is not an alumni or on your donor list. The 'myNILpay fan' roots for your school or is impressed by your athletes' achievements and provides access to NIL opportunities at a national level.

 **Eliminate the activation event admin.** (*For-profit collectives only*). You collect the funds from your donors and then enter the payments to the athletes of your choice in the myNILpay app with your collective specific account. The myNILpay platform is a turn-key solution; it has all your athletes, takes payments and generates the activation event all-in-one.



Insider: 'THE VENMO OF NIL'



Click to see how myNILpay works

WHAT IS MYNILPAY?

myNILpay is a first-of-its-kind payment platform that allows sports fans an NCAA compliant method to direct-pay student athletes, providing an opportunity for all student athletes, men and women, revenue and non-revenue sports to monetize their Name, Image and Likeness (NIL) rights.

complies with NCAA requirements

In exchange for the payment to the athlete, the fan will receive a unique digital asset featuring the athlete's name and digital signature. By digitally signing the asset, the athlete has fulfilled the NCAA quid-pro-quo requirement and does not need to take any other action.

WHY USE MYNILPAY?

BENEFIT ALL ATHLETES

Expand your reach and benefit all your student athletes playing all sports

SIMPLIFY THE PROCESS

Eliminates need to create, execute, enforce and validate an activation event

SUPPLEMENT YOUR EFFORTS

While you are focused on raising larger amounts from donors, myNILpay engages your fan base nationally to support your student athletes

CAN NEVER RAISE TOO MUCH

Allows you to distribute all funds you have raised in a compliant manner through the myNILpay platform