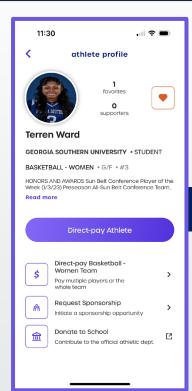


# myNILpay NCAA-compliant app to direct-pay student athletes



### WHAT IS MYNILPAY?

myNILpay is a first-of-its-kind payment platform that allows sports fans an NCAA compliant method to direct-pay student athletes, providing an opportunity for all student athletes, men and women, revenue and non-revenue sports to monetize their Name, Image and Likeness (NIL) rights.

# **Business Insider: 'THE VENMO OF NIL'**

# complies with NCAA requirements

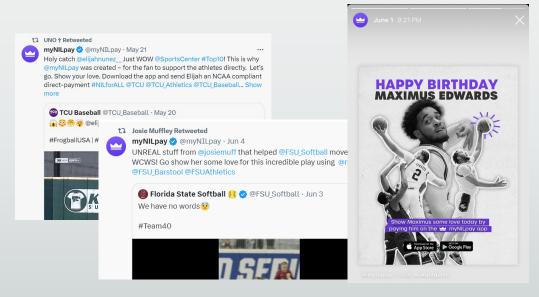
In exchange for the payment to the athlete, the fan will receive a unique digital asset featuring the athlete's name and digital signature. By digitally signing the asset, the athlete has fulfilled the NCAA guid-pro-guo requirement and does not need to take any other action.

- 1. Download the myNILpay app on the Apple app store or Google Play Store
- 2. Register as an NCAA athlete
- 3. Enter your Bank Account
- 4. Begin accepting payments
- 5. Post on your socials and tag @mynilpay

Click video to watch sign-up tutorial or visit myNILPay YouTube channel

### **HOW CAN I MONETIZE MY NIL ON MYNILPAY?**

- 1. Share myNILpay with your friends and family and encourage them to tell others to download the app and support you by direct-paying you.
- 2. Promote your myNILpay profile on your social media and encourage your followers to support you
- 3. Re-share posts about your achievements and ask fans to support you



## **HOW DO I SIGN UP?**